



New York's Ohanae launches new Web3 equity and crowdfunding platform to empower investors and capital-seekers

Using tokenized securities and integrated investor protection technologies, Ohanae Platform shakes up the capital markets to bring unique investment opportunities and real-time settlement 24x7

New York, March 21, 2023 — Ohanae, Inc., is pleased to announce the launch of Ohanae Platform (the "Ohanae Platform"): a Web3 equity crowdfunding and trading platform specially designed for digital asset securities. By harnessing the power of Web3 — combining blockchain, DeFi, Regulation A+ exemption of the JOBS Act, transfer agent technology, and Special Purpose Broker Dealer functionalities, Ohanae aims to bring investment opportunities to verified investors, and safeguard their securities and funds with real-time payments and settlement 24x7.

Leadership in Web3 for Capital Markets

The 2022 meltdown among crypto companies has not affected the resilience and determination in achieving a Web3-friendly world. Even as the volatility in value of cryptocurrencies spur greater regulation and reflection, the foundational technology that powers Web3 leaves the community excited about its potential and ways greater democratization in the capital markets can be achieved.

Fundamentally, developments in Web3 for capital markets give rise to greater transparency, security, and restructure of power dynamics from traditional financial institutions to investors. The use of smart contracts also eliminates third-party integrations, while digital asset securities (better known as "equity tokens") stand as decentralized, verifiable values.

“Tokenization of securities remain as the next generation for capital markets. Ohanae is seeking to disrupt the \$3.2 trillion private capital markets using Web3 technology for real-time investments and trades, in order to shift the power back to investors and capital-seekers to achieve a truly democratized ecosystem”, says Greg Hauw, founder, and CEO of Ohanae.

The Ohanae Technosphere

To date, the Ohanae Technosphere is comprised of the Ohanae Platform that allows for Web3 equity crowdfunding and automated market maker technology on its permissioned blockchain (“Ohanae Blockchain”), and the Ohanae Coin (“OUSD”), an internal digital currency that is used as a common currency and sole means of payment for all transactions consummated on the Ohanae Blockchain.

The Ohanae Coin is a tokenized representation of U.S. dollars that is pegged 1:1 to the US dollar. Given that Ohanae Coins are commercial bank money embodied in a new technical form, they sit comfortably as part of the banking ecosystem, subject to regulation and supervision applicable to commercial banks today. Primary offering and Secondary trading of digital asset securities will adopt the use of Ohanae Coins for payments and settlement that can be conducted on a 24x7 basis.

“Our alternative trading system (“Ohanae ATS”) is brand new and powered by automated market maker (“AMM”) technology. Ohanae ATS acts as a robot on the Internet that is always willing to buy and sell any equity tokens 24x7.”, says Greg Hauw.

An overview: Web3 Equity Crowdfunding and Trading

Equity crowdfunding under Regulation A+ (“Reg A+”) of the JOBS Act has long been a backbone for business owners and companies to fund their growth. Reg A+ is an exemption from registration and allows companies to raise up to \$75M from the public. Typically tapping into a pool of investors who believe in the success of the product, capital-seekers bring investment opportunities to keen and able investors to raise funds more efficiently, while simultaneously building brand loyalty in a wider pool of customers.

Ohanae Platform eliminates the standard features of traditional equity crowdfunding and secondary trading by giving it an innovative and streamlined spin with real-time payments and settlement 24x7. All

investments and transactions can be conducted in an integrated virtual space from investors' digital wallets, lined with robust security through blockchain-based verifiable identity. Ownership of their purchased equity tokens will then be written permanently on the Ohanae Blockchain thus enabling immutable finality.

The Ohanae Platform is built on the Ohanae Blockchain and is completely integrated and designed to address non-repudiation, privacy, confidentiality; and verifiability of claims with consent-driven models. The platform's advanced features include:

- Immutable, Fast Transaction Finality (3 second block time)
- Verifiable Identity (KYC verified)
- Passwordless login
- Ohanae Coins for payments and settlement
- Equity Tokens (tokenized securities)
- Private Key Protection with Recovery

About Greg Hauw and Ohanae

Greg Hauw is the founder and CEO of Ohanae. He believes that the future of Capital Markets is anchored in the Web3 space, where the internet is reimaged to create a more inclusive and democratic ecosystem. Prior to founding Ohanae, Greg was the president of Mykenae, a venture-funded data privacy security start-up with operations based in Los Gatos, CA and Singapore. Greg was president of Internet Appliance, a venture-funded VPN appliance start-up based in Fremont, CA, and managing director of Connected Computing. Greg holds an MBA degree in strategic marketing from the University of Hull, and a degree in marketing from the Chartered Institute of Marketing.

Confidence. That's Ohanae.

While Ohanae brings Web3 crowdfunding and trading platform to capital seekers, verified investors, and safeguard digital asset securities and funds with real-time settlement, we are also using the Ohanae Platform to raise funds for our Reg A+ offering. For more information please visit:

<https://vdr.ohanae.com/projects/ohanae>

For media queries, please reach out to pr@ohanae.com

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Ohanae Securities is seeking approval to be a special purpose broker-dealer that is performing the full set of broker-dealer functions with respect to digital asset securities – including maintaining custody of these assets – in a manner that addresses the unique attributes of digital asset securities and minimizes risk to investors and other market participants. Ohanae Securities will limit its business to digital asset securities to isolate risk and having policies and procedures to, among other things, assess a given digital asset security's distributed ledger technology and protect the private keys necessary to transfer the digital asset security.